



# *Virginia's Turning Point Initiative*

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# *Public Health is Changing*

- Virginia is at a critical point
- How do we know what is needed?
- How do we re-define our role?
- Turning Point
  - community information
  - the impetus to strengthen Public Health
  - change facilitator

# *Turning Point's Impact*

- Turning Point offers a model for effective systems change
- Public-Private Partnership
- Community outreach provides valuable information



# *My Turning Point*

- International experience
- Domestic
  - Centers for Disease Control
  - Food safety

# *Turning Point's Impact*

- Strategic planning process
  - Communications
  - Access to Care
  - Environmental Health
  - Bioterrorism/Communicable Disease
  - Health Information
  - Workforce Development

# *Turning Point's Value*

- Great opportunity for innovation
- Implementation strategies will inform decision-makers
- Ultimate goal: to improve the health of the community

# *Parting Thoughts*

- Turning Point is not just a nice idea or help to Health Department planning
- Communities often need prodding/help
- Turning Point is critical
- We need your expertise
- Create a national laboratory for innovative strategies
- Think strategically/outside-the-box